



VICTOR + VALOR™ MASTERMIND



CALL OR TEXT: 512.790.5686
VICTORVALOR.ORG



WELCOME

Welcome to the Victor + Valor™ family. We are excited to support you in living the American dream - entrepreneurialism.

We do this with our online community, mastermind, and mentorship groups led by industry experts and successful entrepreneurs in their own rights, branding/marketing consultations, and asset creations, to training these fantastic people in sought-after marketing careers.

As a Victor + Valor™ mastermind member, you will be paired with an intimate group of like-minded entrepreneurs all guided by industry or entrepreneurial experts. These mastermind groups create an accelerator environment to inspire, grow, and motivate you on your entrepreneurial journey.

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SCOPE OF WORK

Business growth, idea sharing, and creative collaboration is the heart of our mastermind program, but just like life how that shows each time you meet will vary based on the group's needs. It is the participation of the group that benefits the individual businesses of everyone involved.

F A Q

01

Why is it called a Mastermind?

A mastermind is a “meeting of the minds” – a place where you can speak the truth and expect it in return.

02

How will I benefit?

Some benefits to being a member of a mastermind group are a place to share challenges and success, high-value feedback, new ideas/insights, accelerate growth, creating positive business habits, relationships and collaborations, growing your business network, and goal setting/achievement.

03

How is a Mastermind Group Different from Group Coaching?

Group coaching usually involves a set program or curriculum and relies on the coach's expertise to lead the group. Whereas a mastermind group is about the collective mind and discusses the specific needs of the members as they arise.

04

What is a “Hot Seat”?

A hot seat is where one member shares a current struggle or goal that they are trying to achieve. Then each member in the hot seat participates in questions and shares their advice/perspective. “Hot seats’ aren’t about judgment or criticism they are designed for all the members to be solution focused to the problems the participant is facing.

05

What happens during meetings?

Each meeting begins with the mastermind leader welcoming the members and checking in with any wins/follow up between meetings. Then the leader will open the floor to a specific member to be in the “hot seat” or to all members who may want to share lessons learned or ask for advice about a situation. It is up to the leader to watch the time and ensure the meeting is wrapped up at the agreed-upon time.

POLICIES

More specifics of our mastermind policy can be found at <https://victorvalor.org/mastermind>

COMMUNICATION

Each mastermind will have a private group on the Victor + Valor™ website. Once logged into your membership area, you can communicate, connect, and collaborate with your group directly. We encourage all to communicate through your group as an easy place to get the latest meeting times, links, and any other important information.

All mastermind group meetings will be held via zoom.

TIMELINES

Though masterminds begin all throughout the year, you may need to wait to begin because we want to place you with equally yoked people both personally and professionally. Once started masterminds typically run for 4-6 months but can be extended based on what the facilitator and group needs.



NEXT STEPS

A VICTOR + VALOR™ TEAM MEMBER WILL BE IN TOUCH SHORTLY TO LEARN MORE ABOUT YOU, YOUR BUSINESS, AND OVERALL GOALS. AT THAT TIME, WE WILL ALSO SHARE WITH YOU WHAT GROUPS (IF ANY) ARE CURRENTLY AVAILABLE AND THAT FIT YOUR OBJECTIVES. IF YOU HAVE ANY QUESTIONS OR CONCERNS, PLEASE DON'T HESITATE TO REACH US AT [HTTPS://VICTORVALOR.ORG/LOG-IN](https://victorvalor.org/log-in).

